

JESUS AND YOUR IMAGE



James 1:22-25

JESUS AND YOUR IMAGE

- Ad campaign with Andre Agassi and Canon Camera in 1989.
 - “Image is Everything!”
- Another term used to describe how we present ourselves is “branding.”
- Why your image is important?
 - Article from an *Insider* publication in 2011 gives several reasons for this.

JESUS AND YOUR IMAGE

- **Why your image is everything:**
 - **45% of employers said they use social networks to screen job candidates.**
 - **8% of companies have fired employees for their behavior on Facebook and LinkedIn.**
 - **20% of divorces involve Facebook. 80% of attorneys say they are seeing social networking evidence in their cases.**

JESUS AND YOUR IMAGE

- **Why your image is everything:**
 - **A survey of 500 top colleges found that 10% of admissions officers acknowledged looking at social-networking sites to evaluate applicants.**
 - **Your reputation could affect those who share your last name.**
 - **Remember, if it's on the Internet, it could be there forever.**

JESUS AND YOUR IMAGE

- **When it comes to Jesus and your image what message are you sending?**
- **If Jesus were to assess your image what would his analysis be?**
- **There really are only two options:**
 - **Reflection**
 - **Rejection**

JESUS AND YOUR IMAGE

- *Do you.....*

REFLECT JESUS

- Trip to Office Depot a few years ago.
- Jesus tells us to be like our Father in heaven-
Matthew 5:45, 48.
- He told his apostles that if you have seen me then
you have seen the Father- John 14:9
- Col. 1:12-15

JESUS AND YOUR IMAGE

- *Do you.....*

REFLECT JESUS

- **So when we reflect Jesus then we are reflecting the Father.**
 - **Matt. 5:45** says to “love your enemies and pray for those who persecute you”... *like your Father.*
 - **Matt. 5:48** says to be perfect... *like your Father.*

JESUS AND YOUR IMAGE

- *Do you.....*

REFLECT JESUS

- **So when we reflect Jesus then we are reflecting the Word.**
 - James 1:25
 - John 1:1, 14
 - Col. 3:16

JESUS AND YOUR IMAGE

- *Do you.....*

REJECT JESUS

- **Rejecting Jesus is rejecting the Bible!**
- People talk about belief in Jesus but not belief in the Bible. You can't have one without the other.
- James 1:22-24
- John 12:48

JESUS AND YOUR IMAGE

- *Do you.....*

REJECT JESUS

- **Rejecting Jesus is rejecting the Truth!**
- John 14:6
- Living the way Jesus teaches is just right.
- Who denies that honesty, kindness, love, & humility do not make a person the best version of himself?