Proverbs 5:4

- Part of the 8th paternal appeal.
- Sometimes things look good but taste awful.
- The allure of sexuality outside of marriage is not all it is cracked up to be.
- •Unfortunately, we don't seem to be getting the message.

- Recent statistics from Barna study:
 - 4 out of 10 Americans believe adultery is morally acceptable.
 - 1 out of 10 Christians believe the same.
 - Over 1/3 of married men and nearly ¼ of married women will cheat on their spouses.
 - Hence, more than 50% of all marriages are affected.

- What adultery costs:
 - Honor- vs. 9
 - •Shame and often ruin- vs. 14
 - Entrapment in sin- vs. 22
 - Pain and suffering 6:27-35
 - Life- 7:22-23

- How to avoid adultery
 - Always remember you father's instruction 6:20
 - Keep away- 5:8
 - Rejoice in your own spouse- 5:15-19